







## WORKSITE LEADER FLYER Want more information about conducting a fund drive o to order more materials? www.ohea.org/oea-fund/

Protect our district's funding by supporting policies that keep public funds with public schools rather than with charter schools or private schools through vouchers.

Elect officials who believe that all students, regardless of where they live deserve the support, tools, and time to learn.

Pro-public ducation legislators, endorsed by the OEA Fund, have introduced legislation to end the Resident Educator Summative Assessment.

When members come together through making contributions, we hav the ability to make our shared values a reality—like making the Fair Sci Funding Plan permanent or reducing over testing.

Have forms on hand so members can contribute right away.

**BEST PRACTICES** 

Ask each member in person

Make it personal— tie what is ha happening in the legislature.

*EAFUND* 

# Guidelines for the LOCAL ASSOCIATION LEADER

EA Fund drives.

so that we

### DONATE ONLINE: www.ohea.org/donate

out the drive is that they are not asked! Ask contribute on the spot- wheth

elps to co duct the d

CHECKLIST: Before Your Drive

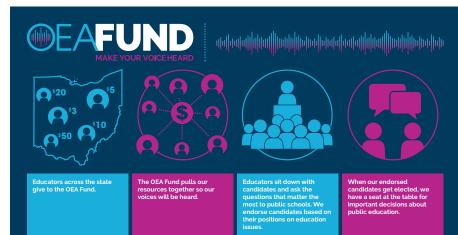
• Request donor infor OEA Organizing and nor information from last year from your LRC and zing and Member Engagement if you don't have it

• Check your r Request more

naterials to make sure you have what you need re forms from your LRC if you need them. Find a Fund Drive Leader and representatives from each worksite to lead your OEA Fund Drive.



Using OEA colors/fonts adding the icon for speech to express teacher's voice. They need the OEAFund to discuss policies facing education. SOLUTION



CHAIRPERSON Scott W. DiMauro OEA President



## Our collective power makes a real difference!

affecting your future and the future of n are made by elected officials at the local, al levels.

A Funds for Children and Public Education t those who advocate for students and ducation, regardless of political party, are in public office so they can:

tudents and educators have a safe and ning environment

al control of school districts

ong collective bargaining rights for our

fight to fund educational opportunities

NATIONAL EDUCATION ASSOCIATION · DISTRICT · LOC/
SOLICITATION—THIS CAN BE POSTED

VICE CHAIRPERSON Jeffrey Wensing

SECRETARY-TREASURER Mark A. Hill OEA Secretary-Treasurer

OHIO EDUCATION ASSOCIATION

www.ohea.org

225 East Broad Street, Box 2550 | Columbus, OH 43216 614-228-4526 | 800-282-1500

Ohio Education Association UNION Redesign the OEAFund brand and logo. **OBJECTIVE** 





OHEO EDUCATION ASSOCIATION RETIRED	RELEVANT ENGAGED VISIBLE







Ohio Education Association UNION Redesign OEA-Retired brand and logo. **OBJECTIVE** Using two OEA colors, created an engaging design to help recruit new members. SOLUTION



Active members can join anytime!

Membership at OEA, 225 East Broad Street, Box 2250 Columbus, OH 43216 or Join online at: www.ohea.org/retired

NAME			
HOME EMA	IL		
PHONE (HO	DME)		
(CELL)			
ADDRESS			
STATE	ZIP	COUNTY	
SCHOOL D	STRICT		
POSITION			
CHOOSE O		E-RETIRED	RETIRED

OEA MEMBERSHIP # OF

# BENEFITS OF **BELONGING**

OEA-RETIRED IS DEDICATED TO MEETING THE NEEDS OF ALL EDUCATORS, PROVIDING MEMBER

NVOI VEMENT WITHIN OFA AND **SUPPORTING PUBLIC** 

**EDUCATION** 



OEAR

Preserve your investment in your profession Share your expertise – pay it forward Help us keep working for you ial to our work

OEA-R BELIEVES

Retire from your job not your profess



The OEA Educational Foundation's first annual fundraising event will be held on May 10th at the Marrioti Columbus University Area from 6-11 p.m. Join fellow OEA and community members for deficious Sood, live music, both silent and live auctions, dancing and much more. Dress is

ALL CONTRIBUTIONS AND SPONSORSHIPS OF MONEY AND DONATIONS TO AUCTION ARE DEEMED CHARITABLI CONTRIBUTIONS FOR IRS PURPOSES. THE OEA EDUCATIONAL FOUNDATION IS A 501(c)3 Organization.

ern attire.



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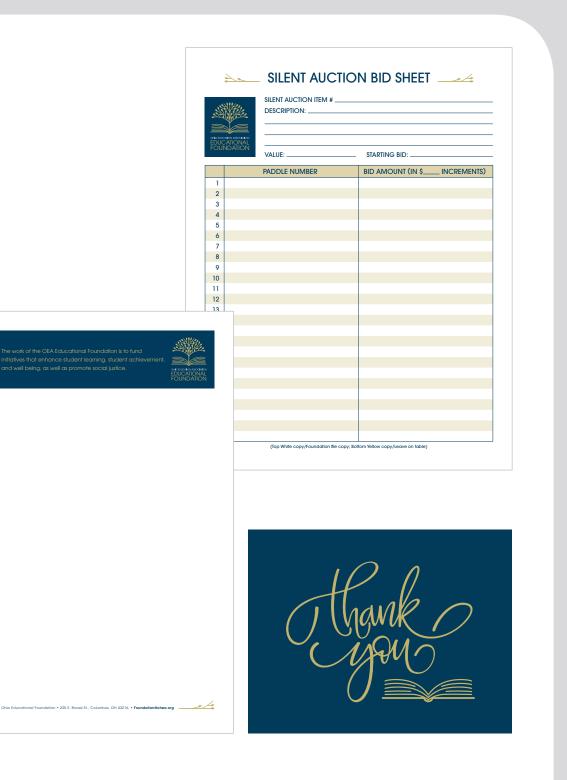
Ohio Education Association UNION Design the first Annual Education Foundation. **OBJECTIVE** Using the excisiting Education Foundation brand, incorporated the Heartland Jamboree. SOLUTION

Becky Higgins OEA-Refired

Lot Knilley Talmadge Teaches Association Geoff Mize Westerville Education Association Angela Stewart Reynolidaburg Education Association

Digna Taveras Wilmington Education Association Cheryl Williams Dublin Support Association

Mark Hill Worthington Education Association Patricia Collins Murdock OEA Executive Director Jeff Wensing Parma Education Association







Ohio Education Association UNION Design the first Annual Education Foundation as theme Heatland Jamboree. OBJECTIVE Using the existing Education Foundation brand, incorporated the Heartland Jamboree. SOLUTION

Shellee Fisher PHOTOGRAPHY



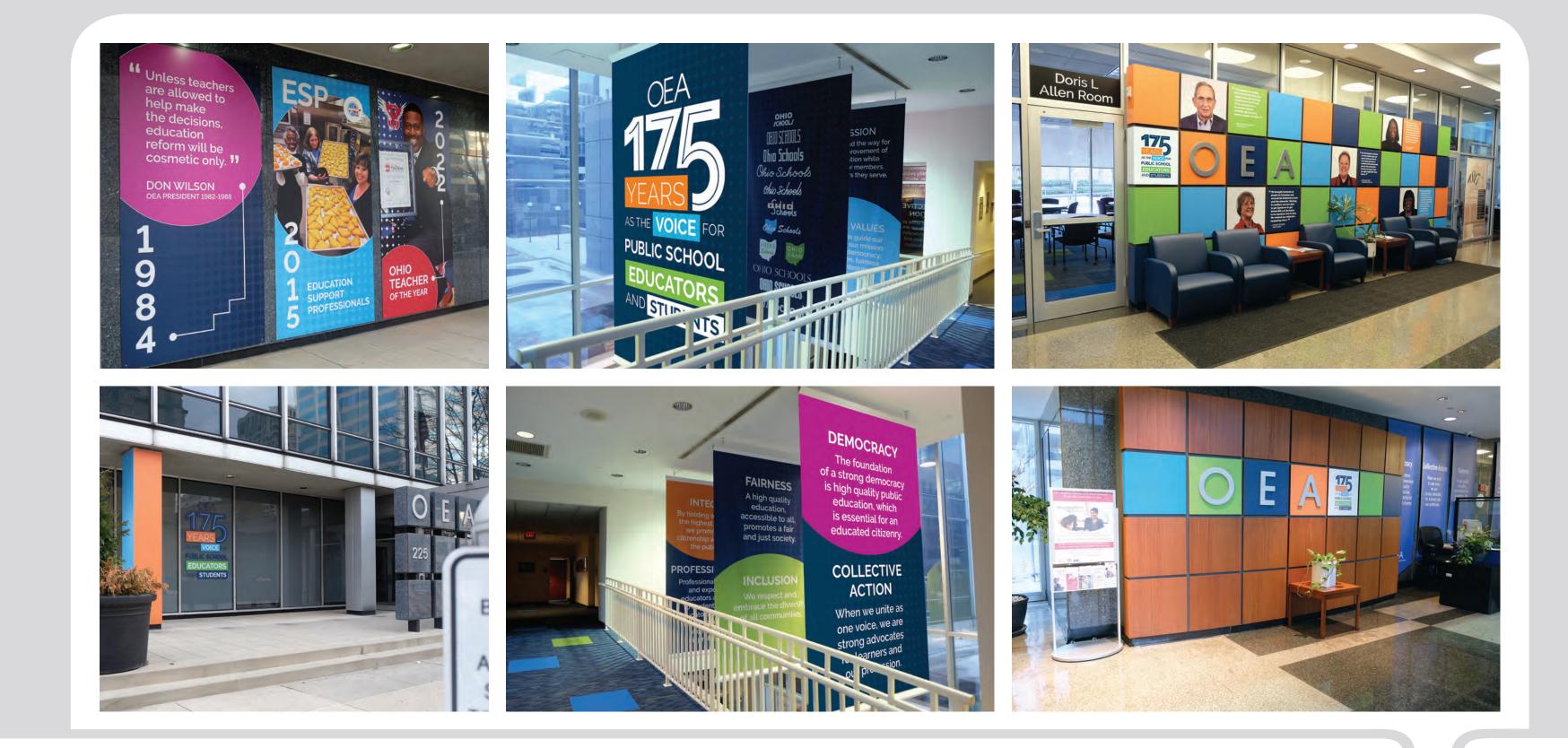


Ohio Education Association UNION To provide dynamic celebration for the 175 year. **OBJECTIVE** Using the OEA brand, to have the history come alive through colors and fonts we engaged people walking through the headquarters. SOLUTION

Kimberly Tallarico PHOTOGRAPHY

MD STUDER

PUBLIC SCHOOL





Ohio Education Association UNION To provide dynamic celebration for the 175 year. OBJECTIVE Using the OEA brand, to have the history come alive through colors and fonts we engaged people walking through the headquarters. SOLUTION



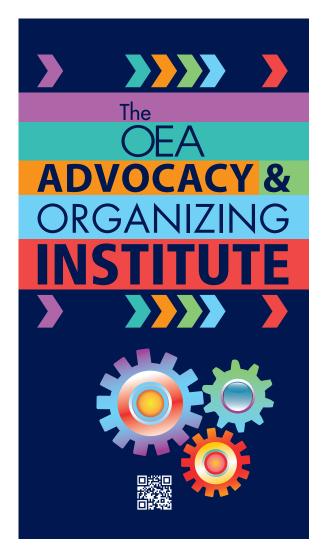


Ohio Education Association UNION To showcase the timeline of the Ohio School's magazine. OBJECTIVE Using the OEA brand, to have the history come alive through colors and fonts we engaged people walking through the magazine timeline. SOLUTION



Kimberly A Tallarico

Ohio Education Association UNION Redesign the OEA Advocacy & Organizing Institute Conference **OBJECTIVE** Designing the conference to reuse year after year. Color coding each session to make it easier to read the program. SOLUTION







Carson-Dellosa Publishing **COMPANY** The Ready to Go: Guided Reading series for first to sixth grades includes everything you need for guided reading organization. **OBJECTIVE** Keep the child's interest with the color and photography while helping them read better. **SOLUTION** 

Kreber PHOTOGRAPHY







Carson-Dellosa Publishing COMPANY Entertaining and educational, the Investigating series offers a unique learning experience that appeals to a child's natural curiosity. OBJECTIVE Elevate critical thinking and problem-solving skills with a creative and captivating educational mystery workbook. SOLUTION





Carson-Dellosa Publishing **COMPANY** With this series, your child can deepen understanding of key concepts while being motivated by a creative learning process. **OBJECTIVE** Designed to engage and educate, it provides young learners with an opportunity to create their very own superheroes while improving critical thinking skills. **SOLUTION** 





Target **COMPANY** Create designs that appeal to the store's target audience. **OBJECTIVE** Develop designs to make any celebration original and appealing. **SOLUTION** 





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Wal-Mart and Independent Party Stores COMPANY Packages that color coordinate with the product as well as highlight the entire Glitz product line. **OBJECTIVE** Draw the consumer in with sparkle design elements and communicate the product information clearly and easily. SOLUTION



Kristina Moreno PHOTOGRAPHY





Saks Fifth Avenue, Neiman Marcus, Bloomingdale's, Dillards, Von Maur, and www.macys.com COMPANY Design high end packaging for melamine, paper ware, placemats, and cutlery. OBJECTIVE Kept packaging simple and elegant with minimal coverage and one metallic color to showcase the designs in six different collections. SOLUTION



**MADhouse** by Michael Aram was created to reflect the way we are entertaining today.

No matter how casual or formal the environment, we want ease and comfort without sacrificing style, elegance and detail.

**MADhouse** brings Michael Aram's creative innovation to even the most relaxed moments in our lives....

because every entertaining moment should make a statement.



Kristina Moreno PHOTOGRAPHY





Carson-Dellosa Publishing COMPANY Seek & Play Puzzles are excellent classroom tools that encourage logical thinking. OBJECTIVE Designed to engage and educate, they provide young learners with an opportunity to create their very own superheroes while improving critical thinking skills. SOLUTION

CONTENTS: color poster (12" x 18")





Creative Converting COMPANY Trendware collection brings together form, function and flair with a variety of plastic serving pieces and accessories. OBJECTIVE Clean and trendy, one color metallic brand, allows the color of the products to shine through. SOLUTION



Thank You kimberly.tallarico@gmail.com Columbus OH 43235 239.206.0214