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Kimberly A Tallarico



Ten Tiny Toes



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Develop gender specific designs using color and pattern around the central icon that uses negative space to create a heart within the baby feet. SOLUTION

Creative Converting COMPANY
Create a refreshing design with the iconic element of baby feet. OBJECTIVE

Pure Red Creative PHOTOGRAPHY



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Target COMPANY

Create designs that appeal to the store's target audience. OBJECTIVE
Develop designs to make any celebration original and appealing. SOLUTION

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Wal-Mart COMPANY
Create designs that appeal to the store's target audience. OBJECTIVE
Develop designs to make any celebration original and appealing. SOLUTION

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Kroger Grocery Store COMPANY
Create designs that appeal to the store's target audience. OBJECTIVE
Develop designs to make any celebration original and appealing. SOLUTION

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Target COMPANY

Create designs that appeal to the store's target audience. OBJECTIVE
Develop designs to make any celebration original and appealing. SOLUTION

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Big Lots COMPANY
Create designs that appeal to the store's target audience. OBJECTIVE
Develop designs to make any celebration original and appealing. SOLUTION

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COLLEGIATE



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Create eye catching advertising to showcase the new collegiate designs and promote the Creative Converting party show booth. **OBJECTIVE**
Using the school logos to peek the vendor's interest in the product lines offered for each school. **SOLUTION**

Kristina Moreno PHOTOGRAPHY



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Wal-Mart and Independent Party Stores COMPANY
 Packages that color coordinate with the product as well as highlight the entire Glitz product line. OBJECTIVE
 Draw the consumer in with sparkle design elements and communicate the product information clearly and easily. SOLUTION

Kristina Moreno PHOTOGRAPHY



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Wal-Mart and Independent Party Stores COMPANY
 Packages that color coordinate with the product as well as highlight the entire Glitz product line. OBJECTIVE
 Draw the consumer in with sparkle design elements as well as communicating the product information clearly and easily. SOLUTION



DUO
CUTLERY

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Independent Party Stores COMPANY
Create a product logo and packaging that coordinates with the existing Touch of Color product line. **OBJECTIVE**
Using the two tone feature of the cutlery on the packaging to showcase the product. **SOLUTION**

New Year's Party Kit



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Independent Party Stores COMPANY
Update the current packaging with eye-catching design. OBJECTIVE
Using sparkle elements and metallic tones to catch the eye, illustrate the occasion, and showcase the contents of box. SOLUTION

Kristina Moreno PHOTOGRAPHY



MADhouse by Michael Aram was created to reflect the way we are entertaining today.

No matter how casual or formal the environment, we want ease and comfort without sacrificing style, elegance and detail.

MADhouse brings Michael Aram's creative innovation to even the most relaxed moments in our lives....

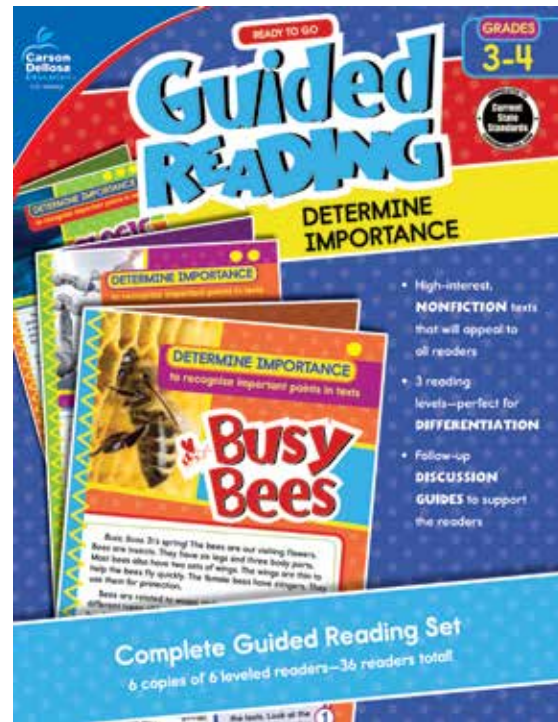
because every entertaining moment should make a statement.



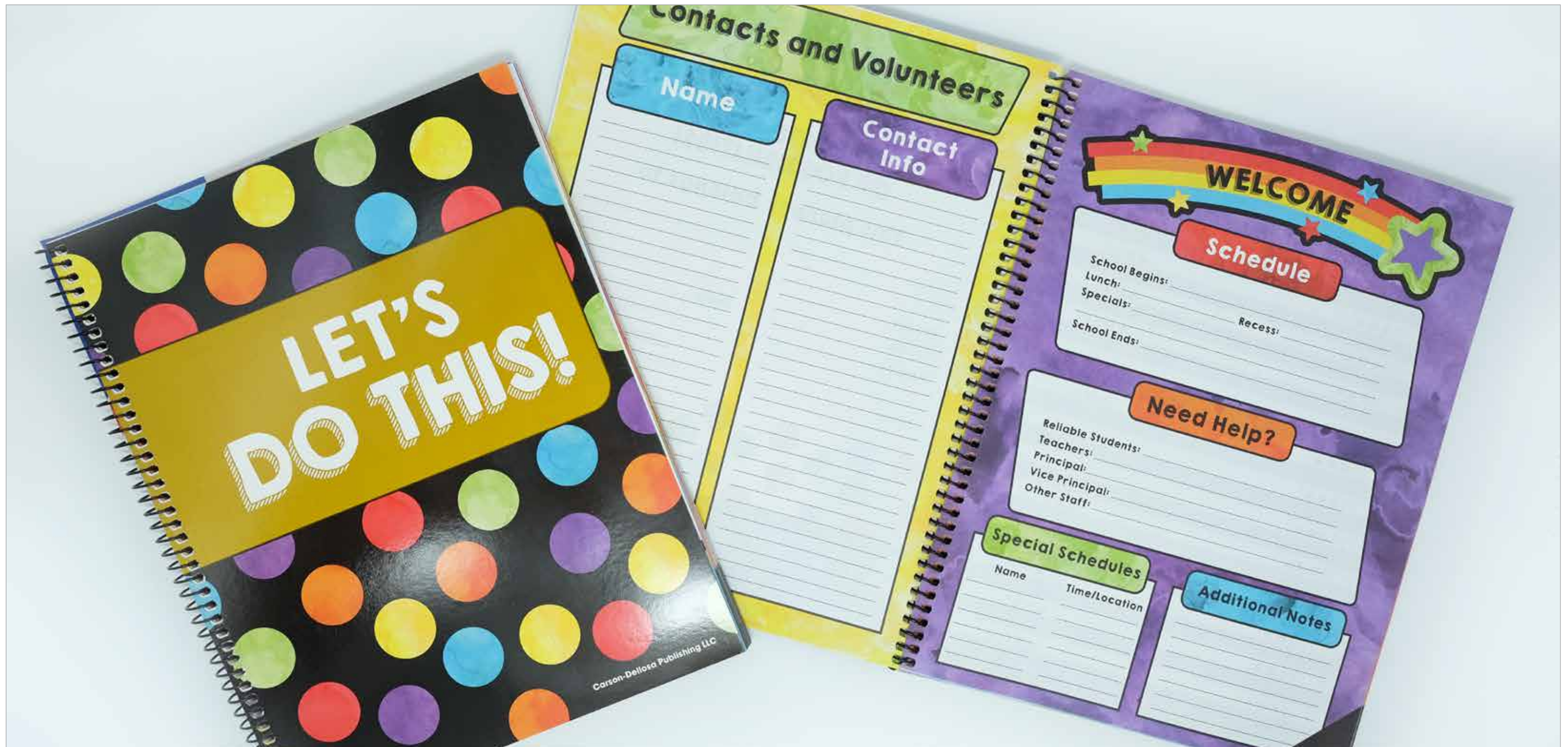
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Saks Fifth Avenue, Neiman Marcus, Bloomingdale's, Dillard's, Von Maur, and www.macys.com **COMPANY**
Design high end packaging for melamine, paper ware, placemats, and cutlery. **OBJECTIVE**
Kept packaging simple and elegant with minimal coverage and one metallic color to showcase the designs in six different collections. **SOLUTION**

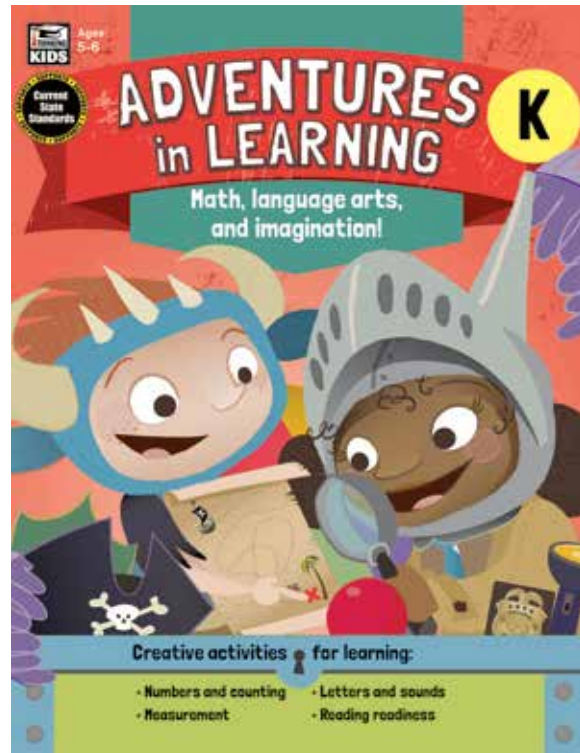
Kristina Moreno **PHOTOGRAPHY**







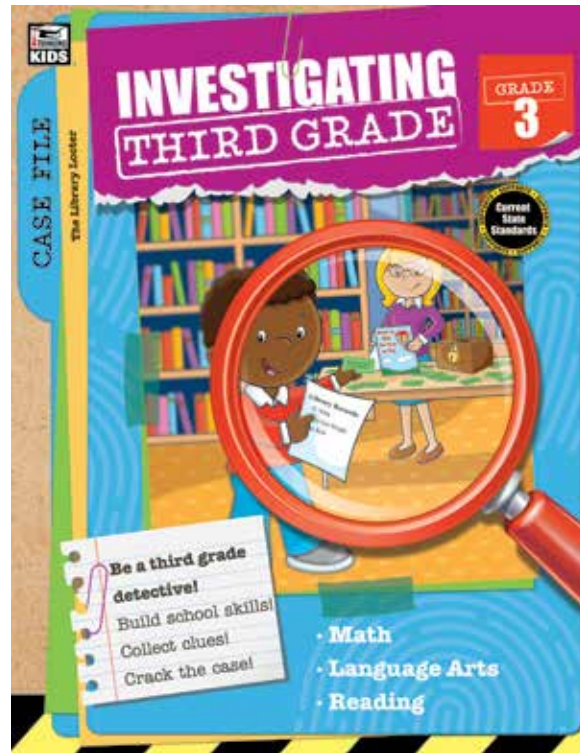
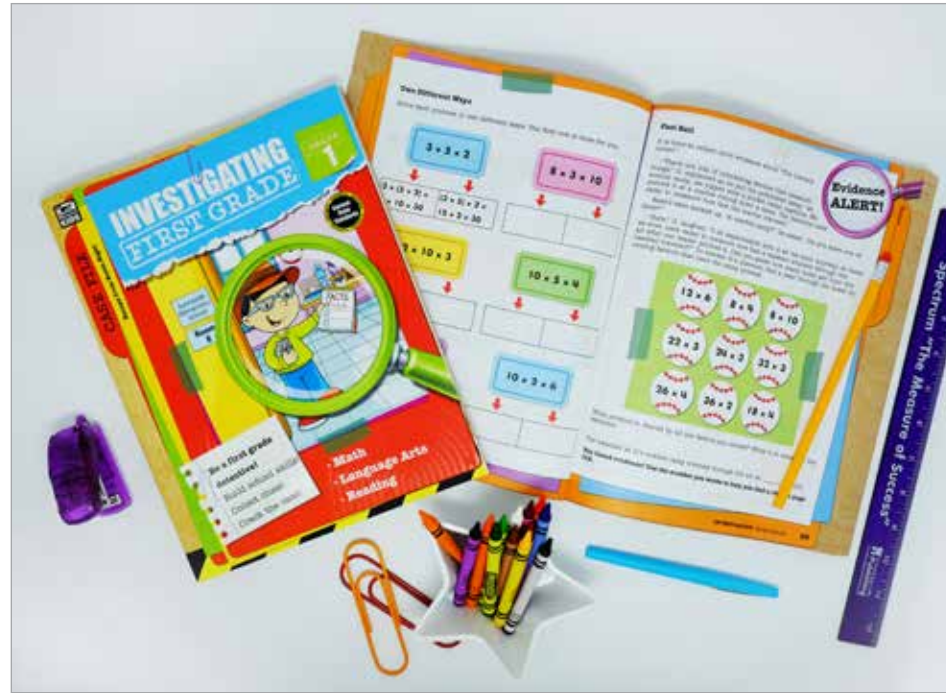




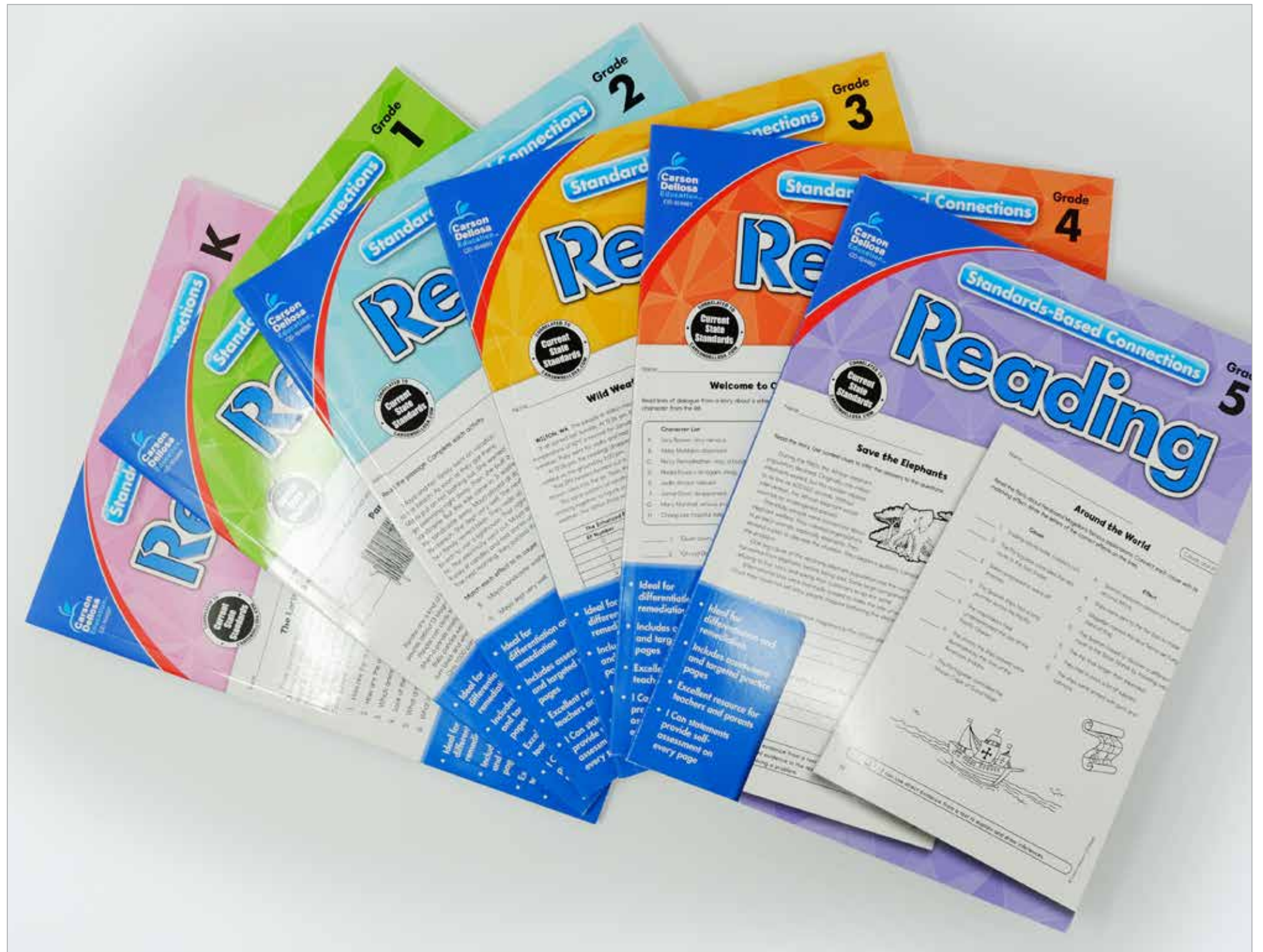
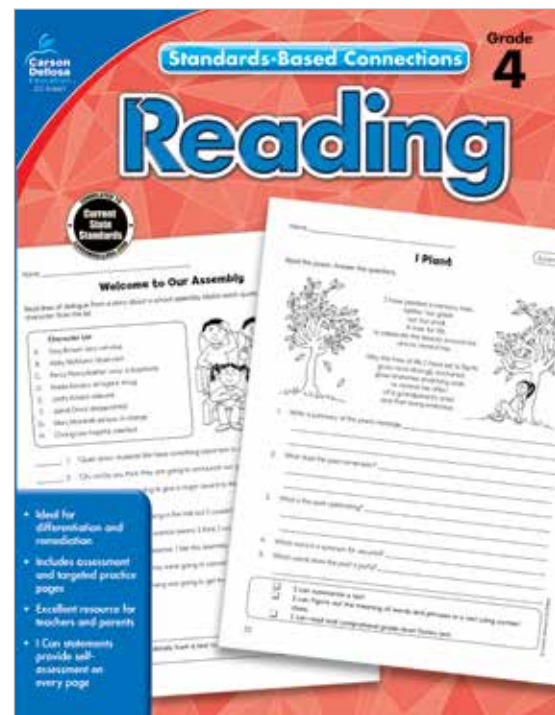
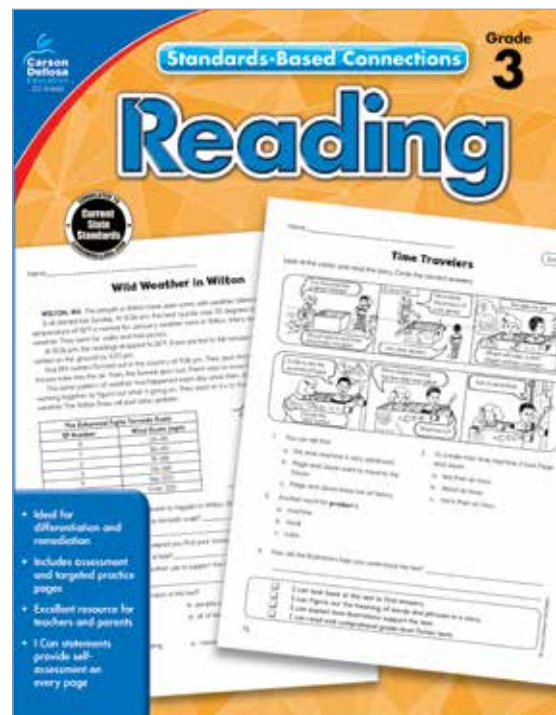
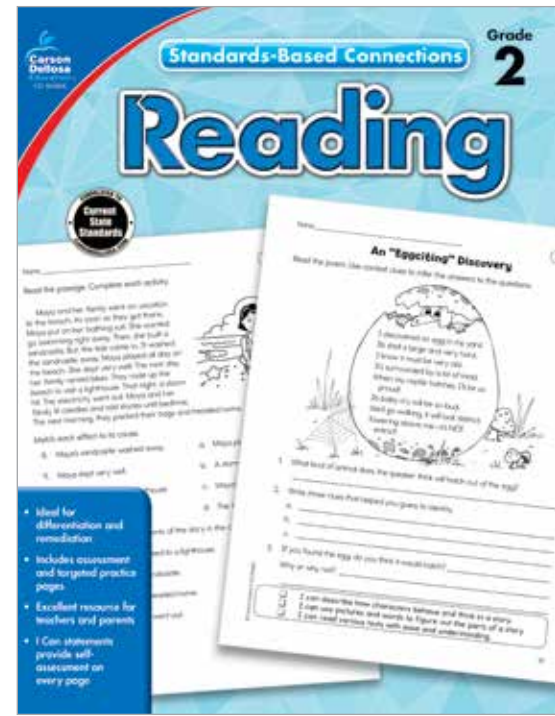
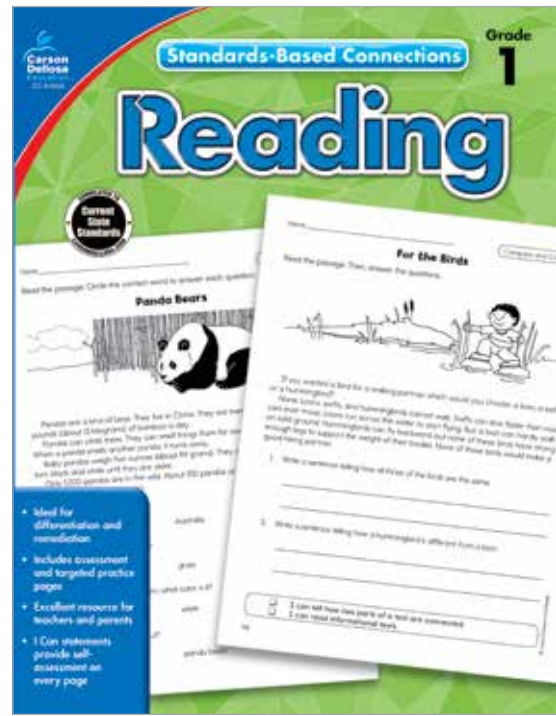
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Carson-Dellosa Publishing COMPANY
The Adventures in Learning educational workbook encourage children to embrace adventure and use their imagination. OBJECTIVE
This captivating series engages children with challenging activities and introduces them to Izzy and Charlie—brave explorers who take them on a journey. SOLUTION

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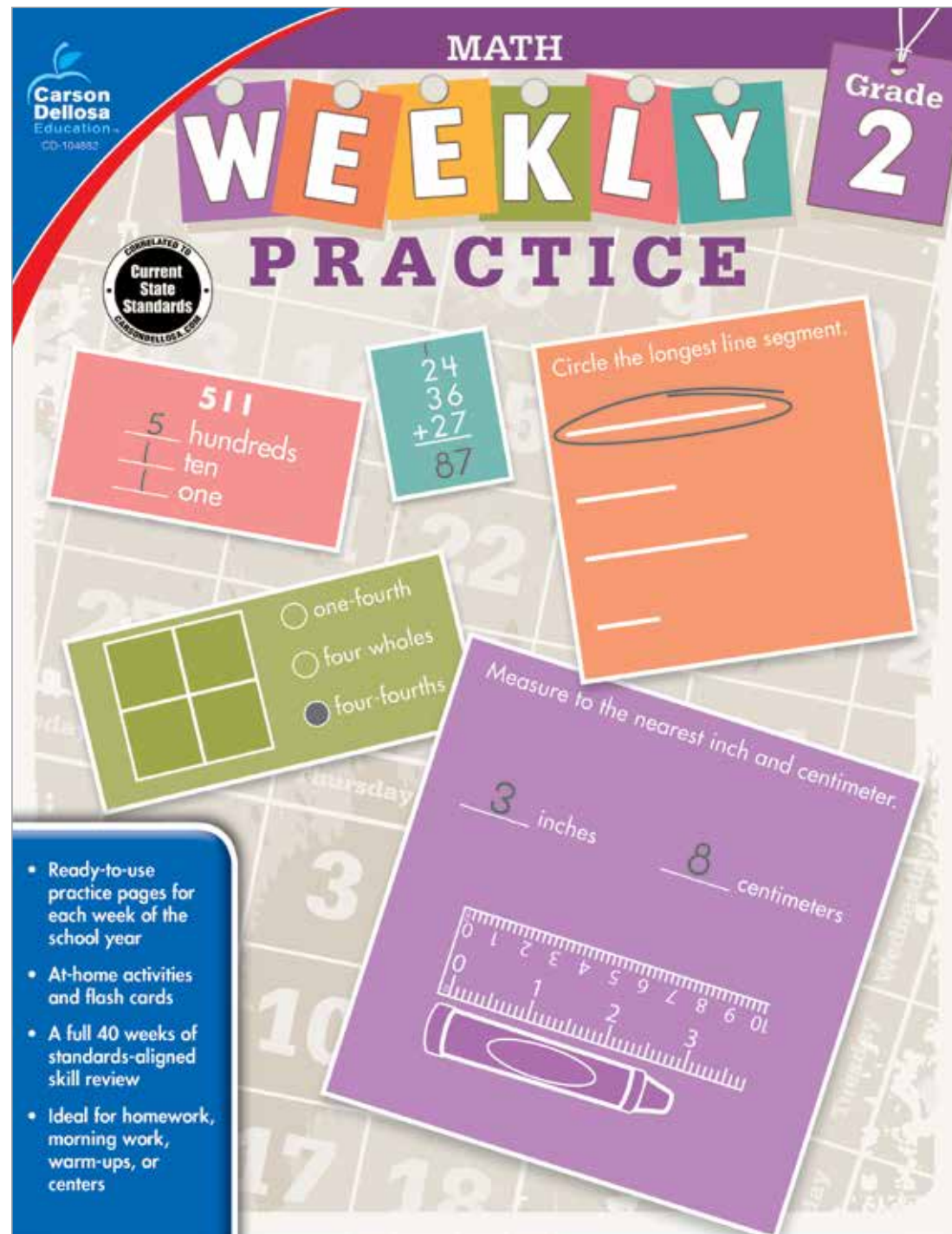


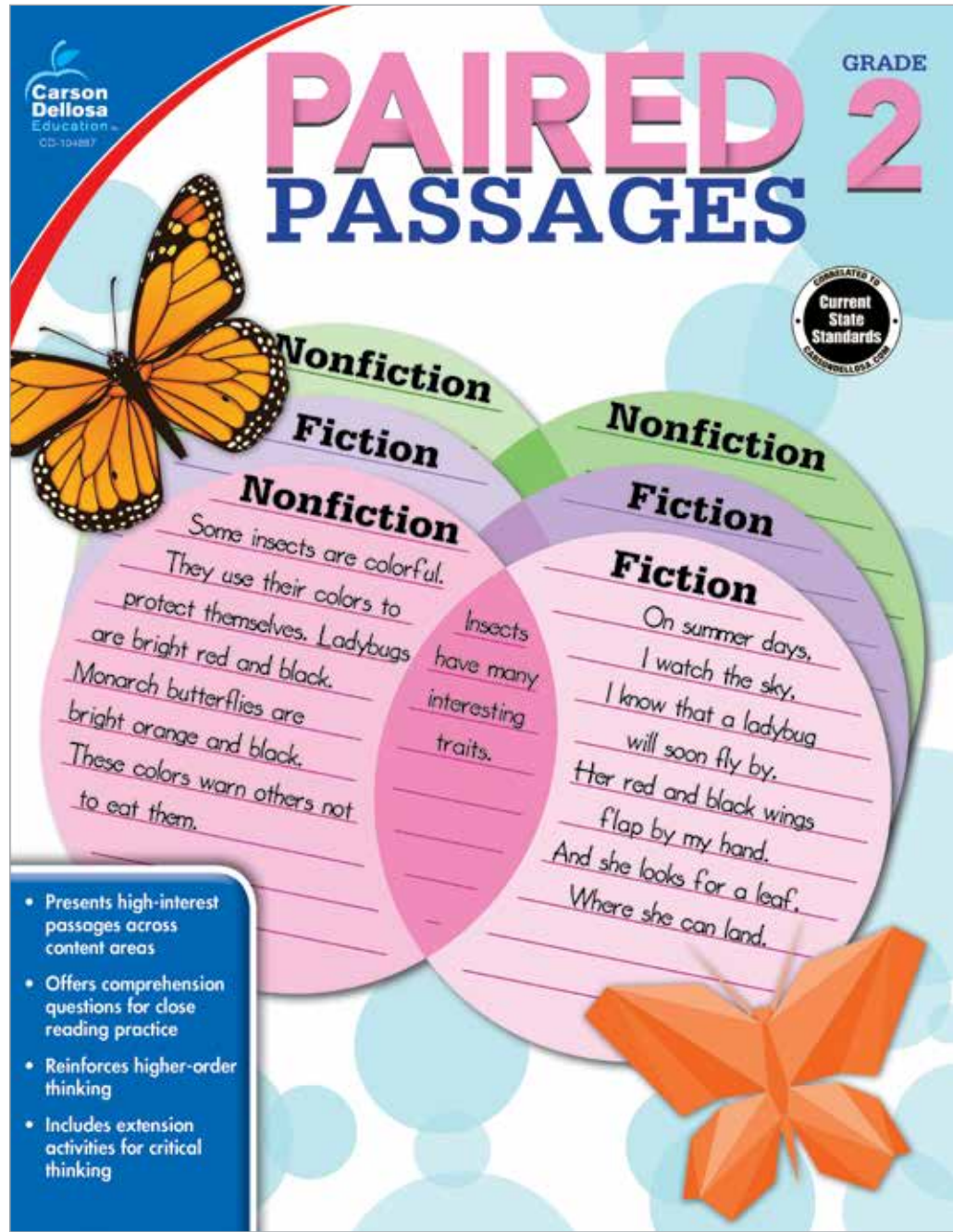


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Carson-Dellosa Publishing COMPANY
Improve reading comprehension scores with this personalized approach. Adding the Standards-Based Connections. OBJECTIVE
Designed for teachers to easily reproduce year after year. SOLUTION

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Ages
5+

CONTENTS:
 64-piece puzzle (completed size: 12" x 18")
 Full-color poster (12" x 18")
 32-page book of educational games and activities



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5+

CONTENTS:
 64-piece puzzle (completed size: 12" x 18")
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Carson-Dellosa Publishing COMPANY
 Seek & Play Puzzles are excellent classroom tools that encourage logical thinking. OBJECTIVE
 Designed to engage and educate, they provide young learners with an opportunity to create their very own superheroes while improving critical thinking skills. SOLUTION



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Creative Converting COMPANY
Trendware collection brings together form, function and flair with a variety of plastic serving pieces and accessories. OBJECTIVE
Clean and trendy, one color metallic brand, allows the color of the products to shine through. SOLUTION

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