





Creative Converting **COMPANY** Create a refreshing design with the iconic element of baby feet. **OBJECTIVE** Develop gender specific designs using color and pattern around the central icon that uses negative space to create a heart within the baby feet. **SOLUTION**

Pure Red Creative PHOTOGRAPHY





Target **COMPANY** Create designs that appeal to the store's target audience. **OBJECTIVE** Develop designs to make any celebration original and appealing. **SOLUTION**





Wal-Mart **COMPANY** Create designs that appeal to the store's target audience. **OBJECTIVE** Develop designs to make any celebration original and appealing. **SOLUTION**





Kroger Grocery Store **COMPANY** Create designs that appeal to the store's target audience. **OBJECTIVE** Develop designs to make any celebration original and appealing. **SOLUTION**





Target **COMPANY** Create designs that appeal to the store's target audience. **OBJECTIVE** Develop designs to make any celebration original and appealing. **SOLUTION**





Big Lots **COMPANY** Create designs that appeal to the store's target audience. **OBJECTIVE** Develop designs to make any celebration original and appealing. **SOLUTION**







Creative Converting **COMPANY** Create eye catching advertising to showcase the new collegiate designs and promote the Creative Converting party show booth. **OBJECTIVE** Using the school logos to peek the vendor's interest in the product lines offered for each school. **SOLUTION**

Kristina Moreno PHOTOGRAPHY





Wal-Mart and Independent Party Stores COMPANY Packages that color coordinate with the product as well as highlight the entire Glitz product line. **OBJECTIVE** Draw the consumer in with sparkle design elements and communicate the product information clearly and easily. **SOLUTION**



Kristina Moreno PHOTOGRAPHY









Wal-Mart and Independent Party Stores **COMPANY** Packages that color coordinate with the product as well as highlight the entire Glitz product line. **OBJECTIVE** Draw the consumer in with sparkle design elements as well as communicating the product information clearly and easily. **SOLUTION**





Kimberly A Tallarico





Independent Party Stores **COMPANY** Update the current packaging with eye-catching design. **OBJECTIVE** Using sparkle elements and metallic tones to catch the eye, illustrate the occasion, and showcase the contents of box. **SOLUTION**

Kristina Moreno PHOTOGRAPHY





Saks Fifth Avenue, Neiman Marcus, Bloomingdale's, Dillards, Von Maur, and www.macys.com COMPANY Design high end packaging for melamine, paper ware, placemats, and cutlery. OBJECTIVE Kept packaging simple and elegant with minimal coverage and one metallic color to showcase the designs in six different collections. SOLUTION



MADhouse by Michael Aram was created to reflect the way we are entertaining today.

No matter how casual or formal the environment, we want ease and comfort without sacrificing style, elegance and detail.

MADhouse brings Michael Aram's creative innovation to even the most relaxed moments in our lives....

because every entertaining moment should make a statement.



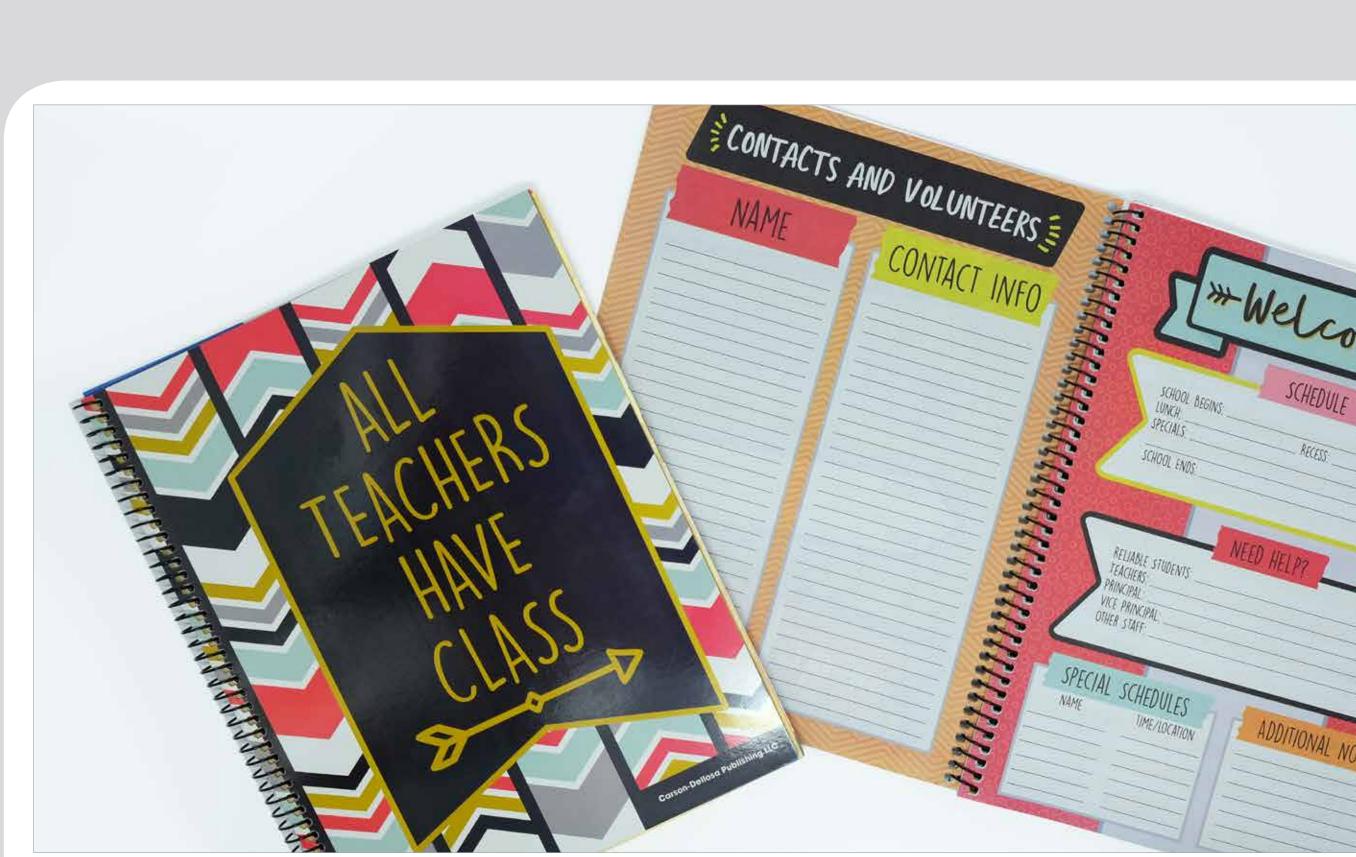
Kristina Moreno PHOTOGRAPHY





Carson-Dellosa Publishing COMPANY The Ready to Go: Guided Reading series for first to sixth grades includes everything you need for guided reading organization. OBJECTIVE Keep the child's interest with the color and photography while helping them read better. SOLUTION

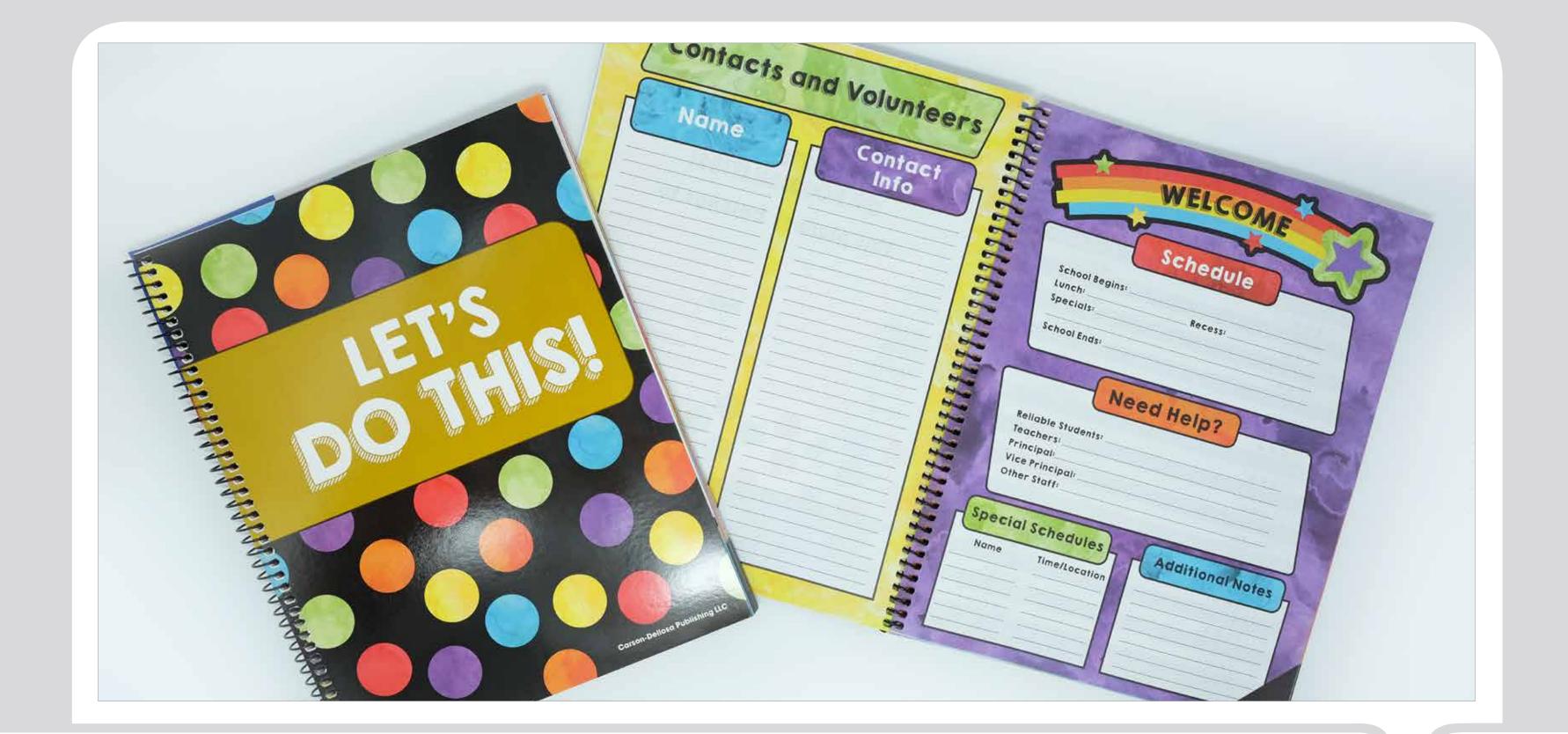
Kreber PHOTOGRAPHY





Carson-Dellosa Publishing **COMPANY** Aim High Teacher Planner helps teachers organize information and lesson plans for the school year. **OBJECTIVE** This colorful teacher planner provides a simple and stylish solution for staying on schedule. Creating a planner that aligns with the Aim High series. **SOLUTION**

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Carson-Dellosa Publishing COMPANY Celebrate Learning Teacher Planner helps teachers organize information and lesson plans for the school year. OBJECTIVE This colorful teacher planner provides a simple and stylish solution for staying on schedule. Creating a planner that aligns with the Celebrate Learning series. SOLUTION







Carson-Dellosa Publishing COMPANY The Adventures in Learning educational workbook encourage children to embrace adventure and use their imagination. OBJECTIVE This captivating series engages children with challenging activities and introduces them to Izzy and Charlie—brave explorers who take them on a journey. SOLUTION





Carson-Dellosa Publishing COMPANY Entertaining and educational, the Investigating series offers a unique learning experience that appeals to a child's natural curiosity. OBJECTIVE Elevate critical thinking and problem-solving skills with a creative and captivating educational mystery workbook. SOLUTION





Carson-Dellosa Publishing COMPANY With this series, your child can deepen understanding of key concepts while being motivated by a creative learning process. OBJECTIVE Designed to engage and educate, it provides young learners with an opportunity to create their very own superheroes while improving critical thinking skills. SOLUTION





Carson-Dellosa Publishing COMPANY Improve reading comprehension scores with this personalized approach. Adding the Standards-Based Connections. OBJECTIVE Designed for teachers to easily reproduce year after year. SOLUTION





Carson-Dellosa Publishing COMPANY Build concept knowledge and review essential skills with this standards-based practice workbook. OBJECTIVE Weekly Practice offers an effortless way to integrate language arts or math practice into daily classroom instruction. SOLUTION





Carson-Dellosa Publishing COMPANY Each topic features a pair of passages and is followed by two pages of text-dependent questions and activities. OBJECTIVE Designing the topics with a photo vs imaginary illustrations to compare and contrased what the child was learning. SOLUTION





Carson-Dellosa Publishing COMPANY Seek & Play Puzzles are excellent classroom tools that encourage logical thinking. OBJECTIVE Designed to engage and educate, they provide young learners with an opportunity to create their very own superheroes while improving critical thinking skills. SOLUTION

CONTENT





Creative Converting COMPANY Trendware collection brings together form, function and flair with a variety of plastic serving pieces and accessories. OBJECTIVE Clean and trendy, one color metallic brand, allows the color of the products to shine through. SOLUTION



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