



n. **1, a graphic designer. 2, creative.**
-v.i. do original artwork: make original plan.
3, the arrangement of details in a piece of art

Kimberly A Tallarico

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SPECIALTIES Graphic Design, Packaging, Advertising, Photography,
Retail strikepoint branding, Design & color trend research, Art direction,
Multi-Tasking multiple jobs, Meeting project deadlines, Consumer product
design & production, Working with large accounts such as Target and Walmart

COMPUTER SKILLS InDesign, Illustrator, Photoshop, Microsoft Office Suite

EMPLOYMENT Senior Designer, Carson-Dellosa Publishing, Columbus OH (2017-Present)

Cover designs, Logos, Book layouts, Sales materials, Teacher decor

Designer, Carson-Dellosa Publishing, Columbus OH (2013-2017)

Cover designs, Logos, Book layouts, Sales materials, Teacher decor

Package Designer, Creative Converting, Indianapolis IN (2010 - 2013)

Design everyday/seasonal packaging lines, Visual merchandising graphics,
Product development, Logos and Advertisements for varying channels of distribution,
such as: Dollar, Mass, Mass Specialty, Grocery, Club and Specialty

Designer, Creative Converting, Indianapolis IN (2008 - 2010)

Designed everyday/seasonal party goods, Logos, Advertisements, Catalogs
and Product development for varying channels of distribution, such as: Dollar, Mass, Mass
Specialty, Grocery, Club and Specialty

EDUCATION Columbus College of Art Design, Columbus OH (2003-2007)

Bachelor of Fine Arts in Advertising and Graphic Design

**VOLUNTEER/
COMMUNITY WORK**

Domestic Violence Services of Southwestern PA (2012)

Eiteljorg Museum of American Indians and Western Art, Indianapolis IN (2008 - 2010)

Columbus Museum of Art, Columbus OH (2004 - 2007)

Washington Area Humane Society, Washington PA (2003-2004)

**WORKSHOPS
ATTENDED**

Surtex, New York NY (2018)

Adobe MAX—The Creativity Conference, Las Vegas CA (2016)

The Dieline Package Design Conference, San Fransisco CA (2013)

The Dieline Package Design Conference, Boston MA (2012)

57th RAC - Retail Advertising & Marketing Association, Las Vegas NV (2009)